RVA Projects

Healthy Ageing
 Through Innovation
 in Rural Europe

2. I-Know-How

3. Make it Happen



Healthy Ageing through Innovation

Working with volunteers in Robertsbridge and Rye to develop systems that empower older people to: 1) define what support they need, 2) participate in the design of services and, 3) develop solutions for themselves.

We have interviewed over 75 older adults in depth about their health and wellbeing, thanks to our 16 enthusiastic and highly skilled volunteers. As well as providing a therapeutic experience we have gained a wealth of information (over 180 hours) about the challenges and opportunities facing people living in Rural Rother.

We are now planning a series of events in our pilot communities to co-design solutions and innovations to take forward.



Wider areas of Research and Development:

1. Age Friendly Communities across Rother.

 Ways of building capacity in individuals and groups to host community spaces for collaborative action. A Guided Conversation is a friendly chat between a volunteer and an older person about their Health and Wellbeing, covering:

Transport and Moving Around Streets and Spaces Facilities and Amenities Healthcare **Community Support Services** Skills and Personal Development **Opportunities** Social and Cultural Opportunities Local Governance **Physical Wellbeing Emotional Wellbeing Personal Mobility** Family, Friends and Relationships **Identity** and Belonging **Finances Skills and Experiences** The Future Local Involvement Control **Personal Values** Inclusion

Make it Happen

Making it Happen is about discovering, celebrating and building on the positive things in our local neighbourhoods.

'Asset-based community development begins with the gifts of people and their capacity to organize to create the world they want to see' (ABCD Institute)

Challenges: Covid!

Opportunities: Digital Networks, Planning and relationship building, funding through the Small Sparks Grants Programme.

